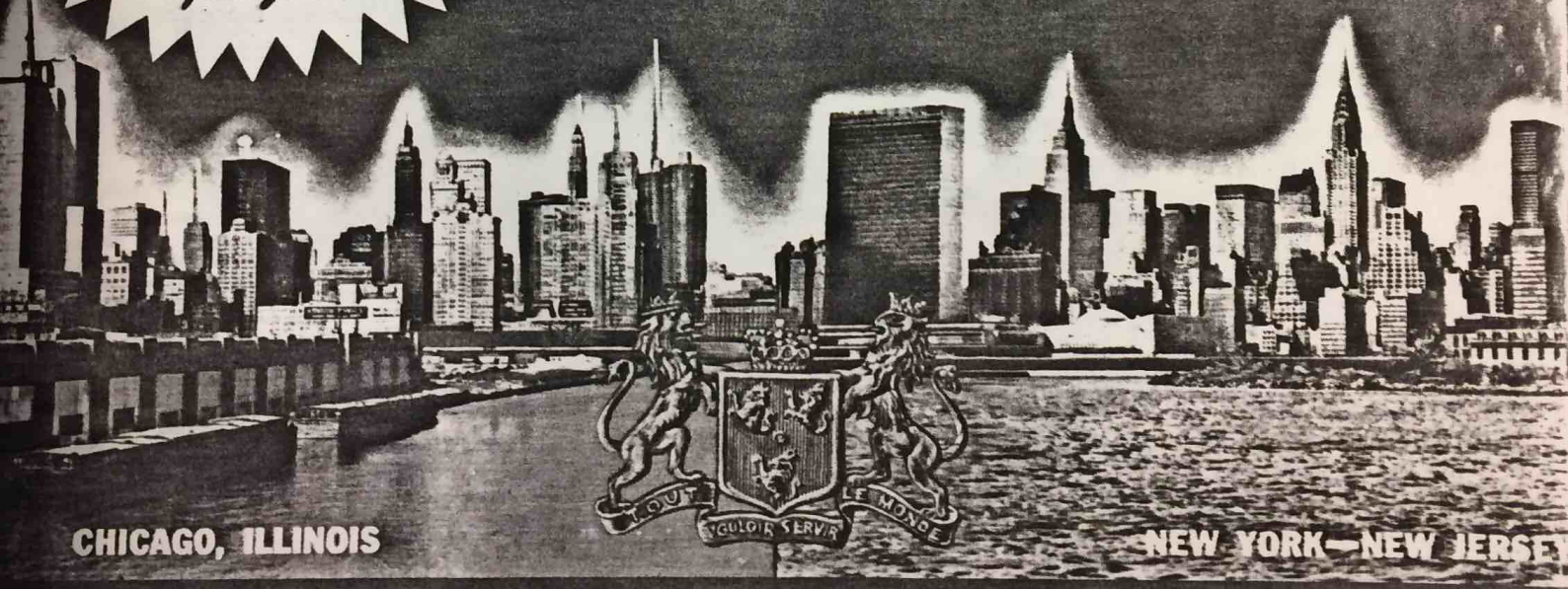
BLUE BOOK

OF

QUALITY MERCHANDISE

1978

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BENNETT BROTHERS, INC.

Constant Service Since 1900

PENGAD-Bayonne, N. J.
EXHIBIT
I

MAGNAVOX ODYSSEY 4000


Hockey


Soccer


Gridball


Basketball


Basketball Practice

8 Video Games

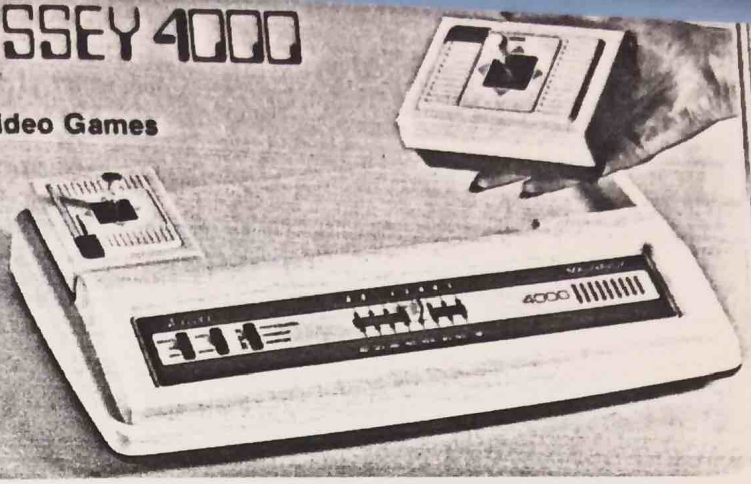
Players, scores, boundries have seperate colors.

s your color TV screen into a realistic playing field, 8 action games for one or two players. Separate d controls permit random movement of the on-screen ers. Choose your favorite games like Tennis or key . . . or demanding Gridball, where you must guide "ball" skillfully through barricades. Has 3-position dicap switch, fast/slow speed adjustment, 3 action nds, digital on-screen scoring. Needs no batteries, adapter included. 7 lbs.

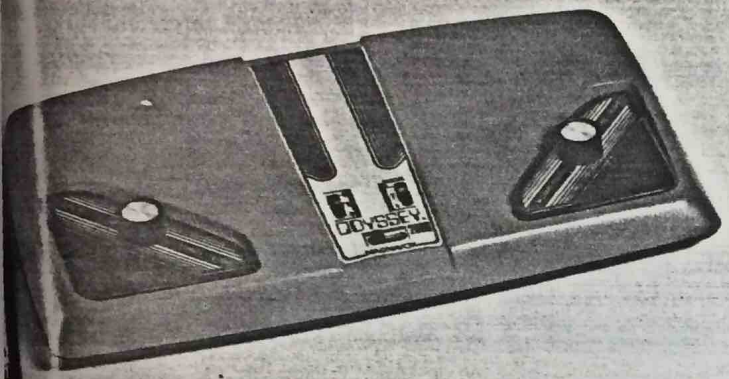
4R6200—Odyssey 4000 Sugg. Retail $79.95


Smash


Smash Practice



MAGNAVOX ODYSSEY 2000



All the thrills of sports competition for one or two players, and the action is right on your TV screen at home. Try your skills at Tennis, Hockey or Smash . . . or spend some time at practice. Has two skill levels for beginner or "expert," three action sounds for realism, large easy-to-use control knobs for each player, and on-screen digital scoring for each game. Power/reset switch. Requires 6 "C" batteries (not included) or optional AC adapter. 5½ lbs.

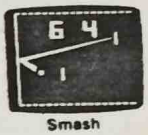
5183R2894—Odyssey 2000 Sugg. Retail $39.95

AC adapter for above. Wt. 1 lb.

5185R512—A.C. Adapter Sugg. Retail $8.95


Tennis


Hockey with goalies


Smash


Practice for One Player

RCA Studio II

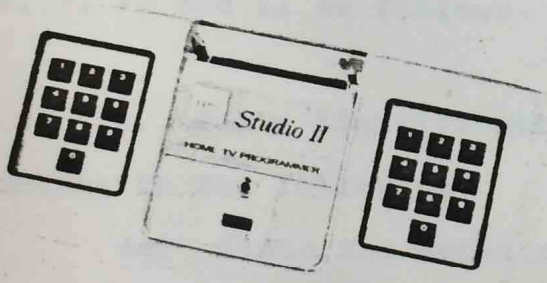

Freeway


Doodle


Patterns


Bowling


Addition



STUDIO II Home TV Programmer

Now enjoy all the fun and excitement of action-packed video game entertainment on your own TV . . . plus the versatility and flexibility of adding other games as they become available. Five built-in programs . . . Freeway, Bowling, Doodle, Addition and Patterns. The RCA-developed Studio II cartridge provision enables you to add games and other programs. These optional Studio II cartridges simply plug in and programs different games etc. Programmer operates with any size TV, black and white or color . . . attaches to TV set's antenna terminals. Functional dual digital keyboards. 2 players on 1. Sound system. Complete with power supply, 18' console power/signal cord and TV hookup.

5197R11298—Home TV Programmer Sugg. Retail $149.95

STUDIO II "TV ARCADE" ADD-ON CARTRIDGES

Plug-in one of the following optional cartridges and add new games to the RCA Studio II Home TV Programmer.

I
5198R1050—TV Arcade I-Space War-2 Games $14.95
5199R1050—TV Arcade II-Fun with Numbers—3 Number Puzzles. $14.95

II
5200R1050—TV Arcade III Tennis/Squash—2 Games—3 Ball Speeds/3 Racquet Sizes $14.95
5201R1494—TV Arcade IV—Baseball—2 Player Game—Pitch, bat, field the Ball etc $19.95

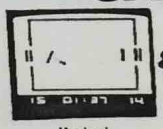
Schoolhouse

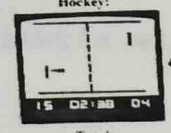
III
5202R1416—TV School House—Math and Social Studies $19.95
5203R1050—TV Arcade—Speedway/Tag $14.95
5204R1494—TV Arcade—Gunfighter/Space Battle. $19.95
5205R1494—TV Schoolhouse II $19.95

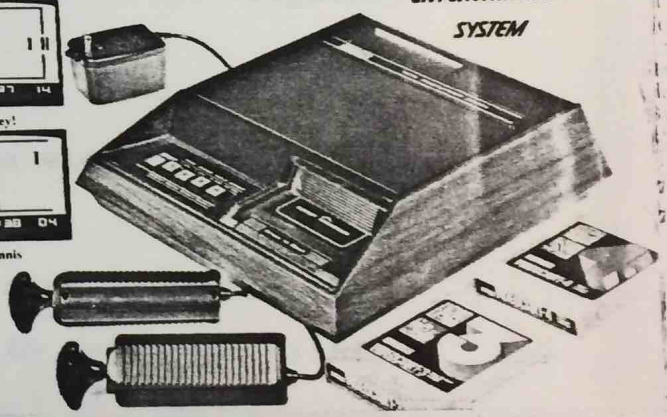
IV
5206R1494—TV Casino I—Blackjack. $19.95

CHANNEL F™

FAIRCHILD VIDEO ENTERTAINMENT SYSTEM


Hockey!


Tennis



CHANNEL F FAIRCHILD VIDEO ENTERTAINMENT SYSTEM

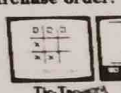
Plays home TV games with optional plug in Videocart cartridges. Two built-in games . . . Hockey and Tennis. Two individual hand controllers. Variable motion control, time limit selection, game freeze switch, electric sound effects, full color tracking, operates on regular household current. Easy hook-up for any size or brand black and white or color TV (Game play in color on color TV.)

5166R12134—Fairchild Video Entertainment System Sugg. Retail $169.95

NOTICE: Fairchild Video Entertainment System is sold by us only for awards, premiums or prizes on a bona-fide purchase order.

CHANNEL F VIDEOCART

CARTRIDGES	Retail
5187R1338—1—4 Games.	$19.95
5188R1338—2—2 Games.	19.95
5189R1338—3—2 Games.	19.95
5190R1338—4—1 Game.	19.95
5191R1338—5—1 Game.	19.95
5192R1338—6—Math Quiz	19.95
5193R1338—Videocart 7—Math (Multiplication—Division)	19.95
5194R1338—Videocart 8—Magic Number	19.95
5195R1338—Videocart 9—Drag Strip	19.95
5196R1338—Videocart 10—Maze.	19.95


Tic-Tac-Toe!


Shooting Gallery!


Blackjack!


Double Blackjack


Doodle!


Quadra Doodle!


Spitfire!


Space War!


Desert Fox!

Shooting Gallery!


Math Quiz!

Retail Prices Are Suggested Only

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

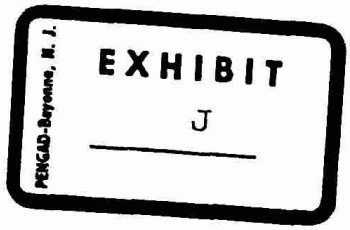
HE MAGNAVOX COMPANY and ANDERS ASSOCIATES, INC., Plaintiffs,	)	Civil Action No. 77 C 3159
v.	)	
PF ELECTRONICS, INC., et al., Defendants.	)	

RESPONSE OF DEFENDANTS JEWEL COMPANIES, INC. OSCO DRUG, INC., AND TURN-STYLE, INC. TO PLAINTIFF'S INTERROGATORY NOS. 2, 7, 10 AND 11

Defendants Jewel Companies, Inc., Osco Drug, Inc. and Turn-Style, Inc. hereby respond to Plaintiff's Interrogatory Nos. 2, 7, 10 and 11 as follows:

2. Fully identify defendant's video games by responding to the following:

(a) State the model or type name or number of each video game made, used, or sold by defendant within the United States during the period April 25, 1972 through August 5, 1975 and the model or type name or number of each video game made, used, or sold by defendant within the United States since August 5, 1975.



Answer to Interrogatory No. 2(a).

Model No.

APF 401 TV Fun Mark I

APF 442 TV Fun

APF 402 TV Fun

ATARI C-100 Pong

ATARI C-140 Super Pong

ATARI C-380 Video Pin Ball

ATARI CX-2600

COLECO 6040 TELSTAR

COLECO 6030 TELSTAR ALPHA

COLECO 6046 TELSTAR Ranger

COLECO 6130 TELSTAR Color-matic

COLECO 6065 TELSTAR Combat

COLECO 6175 TELSTAR Arcade

EXECUTIVE GAMES 0062 Face Off

FAIRCHILD 0800 Console Channel F

HANIMEX 777

HANIMEX 888G

National Semiconductor Adversary

Venture VS-1 Video Sports